

Our
Event
Number

22!

The IDCN PSI Event

IDCN Zurich Area, June 6, 2017.

Hosted by:



Today's Agenda

Event Agenda

08:45 – 09:45	Registration and Welcome Coffee
09:45 - 10:00	IDCN Welcome and Presentation
10:00 - 10:20	PSI Presentation
10:20 - 10:30	Diversity @ PSI
10:30 - 11:45	Field Reports of Two Dual Career Partners
10:45 - 11:15	Negotiation: Know what you want – get what you need
11:15 - 12:15	Career Networking
12:15 - 13:15	Lunch
13:15 – 14:15	Motivation Letter Clinic
14:15 – 14:45	Coffee Break
14:45-16:15	Guided Tours of the PSI Research Facilities



**We appreciate your
feedback!**

www.idcn.info



IDCN is the International Dual Career Network

- Global non-profit organization
- Facilitating your job search
- Access to a turnkey pool of talent
- Networks run by volunteers

→ 13 hubs + 3 on the way!



WWW.IDCN.INFO

WHAT IS IDCN?

TARGET GROUP

IDCN targets the **international dual career couple**.

The network connects job seeking partners (a unique untapped talent pool) and HR professionals of its member companies.

PURPOSE

The purpose of IDCN is to **facilitate the job search** for partners of international employees by providing practical information about the local job market and a professional networking platform.

METHOD

Events and **LinkedIn** represent the main networking and information tools.

The Talent Management Platform is our latest tool.

ORGANIZATION

IDCN is a **not-for-profit association** under Swiss law. It is a **global network with local hubs** around the world.

These local hubs are **run by a group of volunteers** from the IDCN job seeking partners.



IDCN supports you in your search for a job

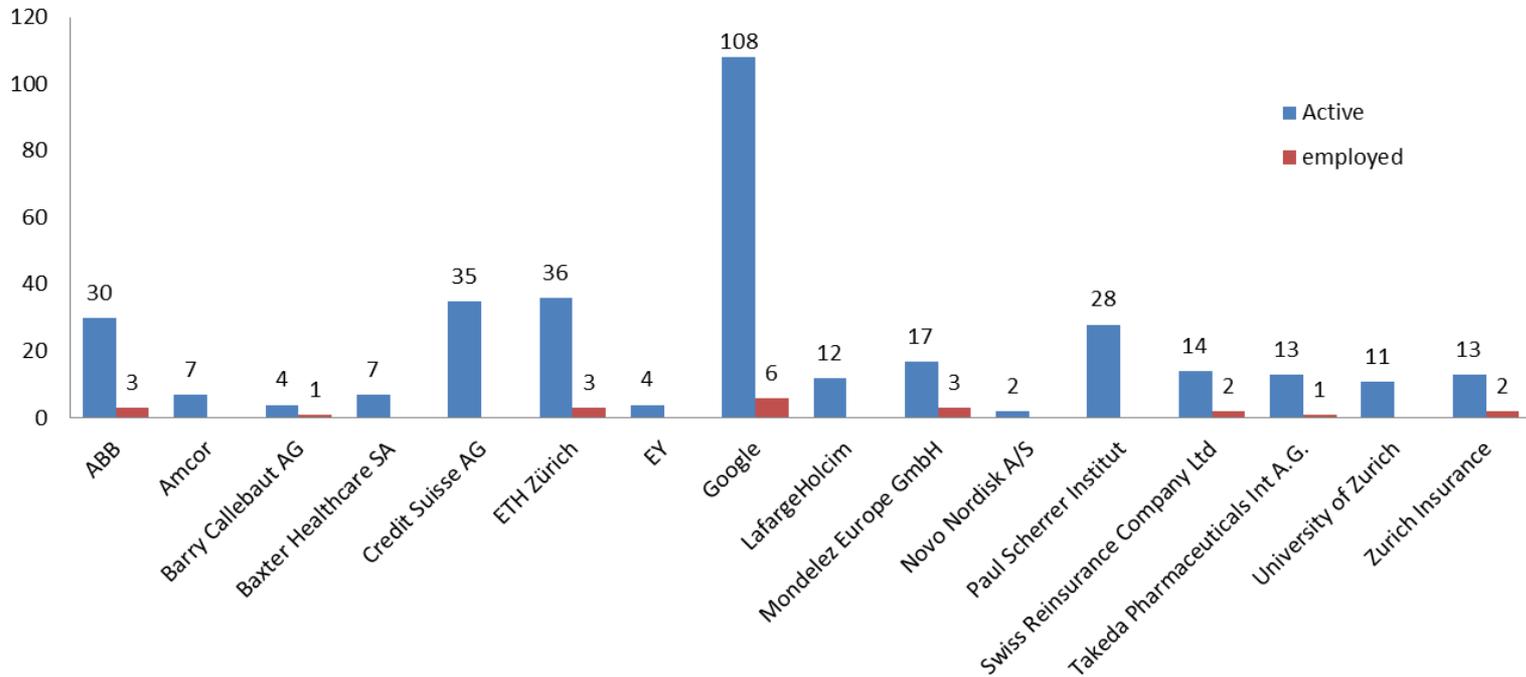


IDCN Zurich Area

Corporate Members



Candidates by partner company



Strategic Partners
Michael Page

stellenwerk



IDCN Zurich Area: Facts & Figures

Partners

341 members (298 in April)
majority female
70% Hold a postgraduate degree

Prof. Interests

Pharmaceuticals, Financial Services,
IT and Technology

Satisfaction

IDCN improved local job search for
90% of partners.

Employment

23 report that they have found jobs
since January 2017

Volunteers

16 positions available in 5 Teams

LinkedIn Group

500+ total members (including
alumni and Corporate Members)



WHAT DOES IDCN OFFER ITS PARTNER MEMBERS?

- Connecting with recruiters, HR, and business people
- Networking with access to local companies and recruiters
- Building a professional network of like-minded people
 - Knowledge of local job market and practices
 - CV & cover letter formatting tips for local region
 - Gaining exposure as a professional.

Improving skills such as:

- Social media usage tips (LinkedIn, etc.)
- Job searching skills
- Interviewing skills

- Volunteering opportunities

Main Clinics in IDCN Zurich Area

CV Clinic

- Checking the first impressions from a candidate's CV
- Preparation:
 - **Corporates:** **none** (to reach the most realistic context)
 - **Partners:** prepare 4-5 CV copies in color, updated and edited. If there is an open position for your profile, to bring the description.

Interview Clinic

- Checking a candidate's profile for a concrete position
- Preparation:
 - **Corporates:** get the profile documents (CV, position, cover letter) in advance and prepare questions for an interview.
 - **Partners:** prepare and send the profile documents before the given deadline; prepare himself for an interview.

Motivation Letter Clinic

- Checking a candidate's ability to write cover letters for a concrete position
- Preparation:
 - **Corporates:** get motivation letters and a position description in advance and prepare a review to discuss with a candidate.
 - **Partners:** prepare and send in advance a cover letter together with the position description before the given deadline.

Get the Most Out of IDCN

- Register and attend all events
- Participate actively by networking with recruiters
- Research the companies and their vacancies upfront
- Bring your most up-to-date CV
- Update your social professional profile (LinkedIn, Xing)
- Become a member of the IDCN ZH Area group on LinkedIn



[International Dual Career
Network - IDCN in Zurich Area](#)



Volunteering with IDCN Partner Committee



Stay Active



Develop



Network



Gain
Exposure

Teams:

- Administration & Membership
- Communications
- Events
- Measurement
- Strategy / Presidency

⇒ Volunteer Desk



Enjoy the event!

